



How to Comment on LinkedIn Posts as a Company

May 9, 2021 // [Jiun Wang](#)

On LinkedIn, most people have a personal profile to showcase their work history and accomplishment. Some people are also administrators of a company profile to manage and engage with other users on the social platform on behalf of the company. At the top of your navigation for 'Notifications' you will receive a mix of personal and business notifications based on your settings. For some posts, you can comment as yourself (personal), whereas for others you can comment as the company.

06/01/2022 – There was a quality of life update on LinkedIn where it's easier to switch from your personal to company profile with a quick drop-down button (finally)!

By default on your feed when you log in to LinkedIn, you will be commenting as you (personal). To comment on any post as the company, follow the steps below:

Time needed: 5 minutes.

How to comment on LinkedIn Posts as a Company

1. Go to a LinkedIn Post

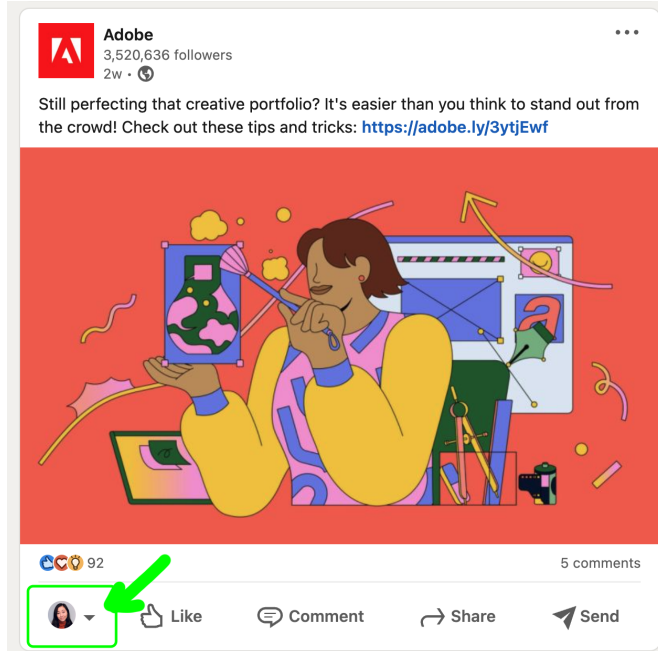
From your newsfeed or notifications, find a LinkedIn Post you want to comment on.



2. Click on the drop-down arrow next to your profile picture

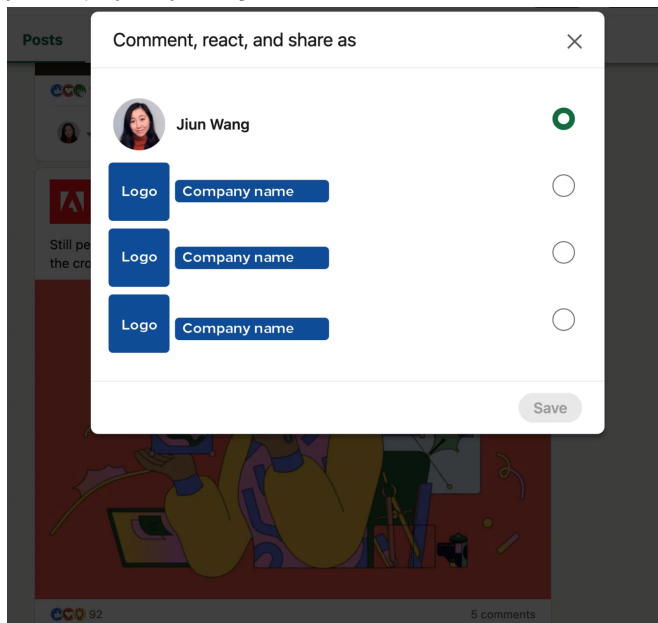


On the lower-left side of the post, click on the drop-down arrow to change the profile to comment.



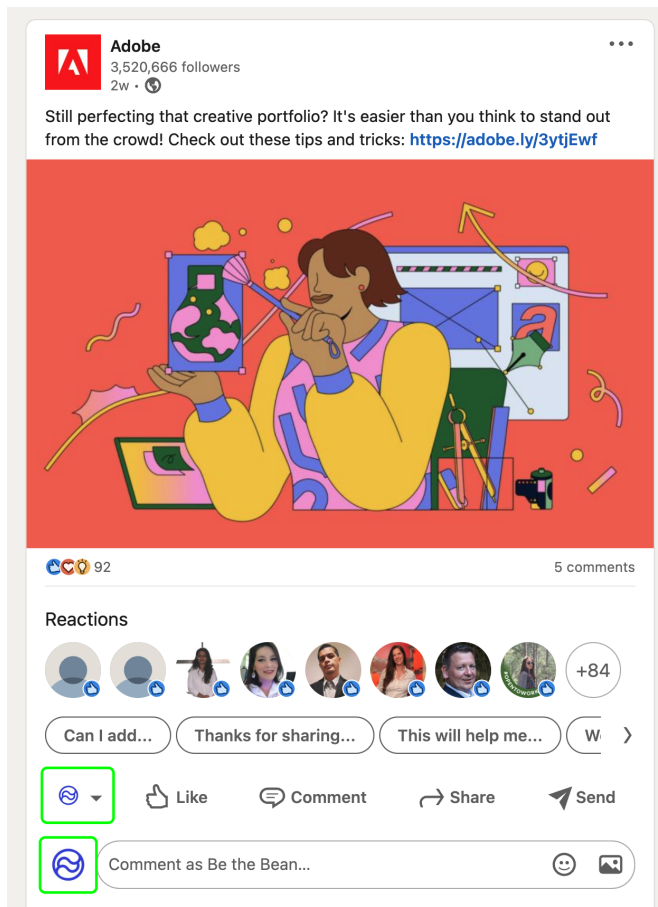
3. Select a Company You Wish to Comment As

If you are a company admin or analyst for multiple companies, a list will appear for you to select from options. Select from your company list by clicking on a circle and then hit Save.



4. Your profile picture will show the company logo

You are now ready to comment as a company! You can confirm that you have switched to commenting as a company by seeing the company logo where your profile picture was, and next to the comment text field.



FAQs

My company is not showing up on the list. ^

If you are an admin of a company, but the company is not an option to select on the list, make sure that your company profile has published a social post recently. If you haven't posted in a long time, publish a post, then wait a few minutes and refresh the screen and you should see the company as an option to comment.

What happened to the old LinkedIn comment as a company instructions? ^

I've updated the blog post to reflect the most accurate and easiest way to comment as a company. If you would like the older instructions, please [reach out to me](#) and I'll send you a link to the archived information.

People will choose to comment as a company to reply to tagged post comments or give feedback as a brand that is related to the post topic. Commenting as a company on LinkedIn is also a great way to support any of your partners in the industry or give a 'Like' to people who shared your posts to let them know you appreciate them spreading your news.

Most often you can quickly Like or Comment on LinkedIn posts as a company from the notifications screen when the platform alerts you, but the steps above are great when you want to engage with any post or don't have an automatic platform alert to quickly comment.

Like to learn how you can take advantage of LinkedIn in your marketing strategy to grow your business? [Contact us today](#).

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With over 9+ years of experience in digital marketing, Jiun helps businesses attract new customers through multiple digital channels. She also designs marketing collateral, and builds websites that supports business growth. Jiun has background in graphic design, marketing, and front-end web development which allows her to create simple and effective marketing strategies.